

logij<mark>o</mark>b.de

SHORT FACTS

MEDIA KIT 2023



WHAT DOES logijob.de offer?

FAST, EASY, DIRECT – logijob.de, the job market of VerkehrsRundschau and fokus GEFAHR/GUT in cooperation with the Federal Trade, Transport and Logistics Association (Bundesverband Wirtschaft, Verkehr und Logistik e.V. – BWVL) and Fumo Solutions, the specialist for legal certainty in transport logistics.

You seek - we find!

Whether new employees or employers – on logijob.de the whole logistics industry meet. logijob.de approaches exactly the target group which we cover with our renowned trade magazines VerkehrsRundschau and fokus GEFAHR/GUT.

The specialists portal reduces scattering losses. Thus you can focus and minimize the application process to qualified applications.

THE BRAND logijob.de COMPRISES

- Online portal
- Facebook



SHORT FACTS

MEDIA KIT 2023

\bigcirc

WHO ARE THE USERS OF logijob.de?

Companies look on logijob.de for skilled personnel in industry-specific professions at all career levels.

Qualified expert personnel inform themselves on logijob.de about the labour market of the logistics industry.



PUBLISHING HOUSE:

Verlag Heinrich Vogel Springer Fachmedien München GmbH Aschauer Straße 30, 81549 Munich, Germany Phone +49 89 203043-0 www.springerfachmedien-muenchen.de

Look for your suitable candidate from these sectors:

- Warehousing and transport companies
- Distribution centres
- Transhipment centres
- Internal and external company logistics
- Conveyor and bearing technology
- Loading technology
- Traffic telematics

logij<mark>o</mark>b.de

ACCESSES*

MEDIA KIT 2023



2,347

USERS (average of three months, January to March 2022)

DIGITAL

5,945 PAGE IMPRESSIONS (average of three months, January to March 2022)

19,830 VERKEHRSRUNDSCHAU FACEBOOK FOLLOWERS (September 2022)

www.logijob.de

74.1% of the employers place their job advertisements on online job markets.

Source: Statista Research Department, 2019



Content Manager (n/mild) Verkehrstandschau Charlinenholden Verkehrstandschauft (n/mild) Verkehrstandschauft von Herne Herne Verkehrstandschauft od Verkehrstandschauft von Herne Verkehrstandschauft (n/mild) Verkehrstandschauft von Herne Verkehrstandschauft (n/mild) Verkehrstandschauft (n/mild) Rechtgewegniste

exemploined good lackboll our all adaptigate la tenuor (unane Unane Unan

compose al informar gari y lisean Arti se di l'offering aut "teares un funcional de autor eners de la constante de la constante de des und teare programme comparent autor eners dans efficiente fue electronicada de des und teares professionales autor constante de la constante que al adorectorgen el eners professionales participante funcionales program de la constante de la con

Nyheatengisken (Jestitalensins) Typ 1 (pesitikatikanska) Springer Andreaden Mansen Sektit (2011)



JOB ADVERTISEMENT

RUN TIME

6 weeks, update after 4 weeks

FORMAT

HTML layout or conversion of a PDF file to HTML

PRICE

• € 895.00

FORMATS

MEDIA KIT 2023



STELLENANZEIGE PLUS

RUN TIME

6 weeks, update after 4 weeks

FORMAT

HTML layout or conversion of a PDF file to HTML

PLUS

- TopJob (for 3 weeks)
- TopHighlight (for 3 weeks)
- Publication in trade newsletters (1x)
- Target-oriented Facebook ad (1x)

PRICE

• € 1,095.00





QUOTA OF 5 OR 10 QUOTA OF 5 OR 10 PLUS

RUN TIME

1 year

FORMAT

HTML layout or conversion of a PDF file to HTML

QUOTA PRICE

Quota of 5:	€ 3,890.00
 Quota of 10: 	€ 5,890.00

QUOTA PLUS PRICE

 Quota of 5 PLUS: 	€ 4,190.00
Quota of 10 PLUS:	€ 7,690.00

The currently valid VAT must be added to all prices. Valid from January 1^{st} , 2023.

logijob.de





TOPJOB **RUN TIME**

3 or 6 weeks

PLACEMENT

- Homepage/results list
- Top placement, sorted by date
- Eye-catching placement and easily found by job seekers

PRICE

• starting from € 200.00 + job advertisement

TOPHIGHLIGHT **RUN TIME**

Topjobs aus Spedition, Transport und Logistik

3 or 6 weeks

logijob.de

PLACEMENT

- Homepage/results list
- Colour-highlighted as an eye catcher

PRICE

- starting from € 100.00 + iob advertisement



FORMATE ADDITIONAL OPTIONS



MEDIA KIT 2023

FACEBOOK AD

RUN TIME

updated daily

PLACEMENT

- Your advertisement as a sponsored post at facebook.com/logijob.de
- We choose the optimal time of the post for you
- One post daily possible

PRICE

• € 50.00 for each post + job advertisement





PLACEMENT

- Job title + logo within the job box of the newsletter incl. a direct link to the job advertisement
- Industry-specific newsletters of the Verlag Heinrich Vogel family: fokus GEFAHR/GUT and VerkehrsRundschau*
- Five spots available

PRICE

• € 100.00 for each newsletter + job advertisement

The currently valid VAT must be added to all prices. Valid from January 1st, 2023.

logij**o**b.de



Content Manager (m/w/d) Verkahrskundschau Strändelschutz i der träng inner aller der des gener er at der Flande Statt und Statt und Statt und Statt und Statt ander auf der Flande der Statt und Statt und Statt und Statt und Statt ander aller einer Statt und Statt und Statt und Statt und Statt und angelähnenheime sein für Stattpelich Erstellen alle Alauter und Tradel (

Interventioniting some helfster und järlagsgable bitmung unsern unkerstellserbare Einagen afforderaden oberend Beneder Bereining and mit einer Bereining ann mit ein heldelass bereinitet ter der Guckensterbung für Prachitet Duesmensetzet, einer einerbung Erbankenster Bereinitet einer einer einerbung Erbankenster Bereinitet einer einerbung einer einer einer einer einer Bereinitet einer einerbung einer einer einer einer einer Bereinitet einer einer einer einer einer einer einer einer einer Bereinitet einer einer einer einer einer einer einer einer einer Bereinitet einer Bereinitet einer Bereinitet einer ei

Annual Standardson (pr.²) (Statistics All) and Shiftsong and Theorie und Theorie Indi and an address interview hubbling.
Bio Index one statistical address in the biological of the printiggical or formulate (s) was (s) and (maintain) and distribution the biological or a strate printiggical or strategical address in the hybrid or and washing and a strategical or a strate printegical strategical (s) was (s) and (maintain) and (s) and

National Anno Carllesonian "pr- postinetoward former futures tracter from a sector factor



PACKAGE SPECIALIST

RUN TIME

30 days

PLACEMENT

- Playout at meinestadt.de + regio-jobanzeiger.de
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

PRICE

- starting from € 690.00
- + job advertisement

FORMATS PACKAGES

MEDIA KIT 2023





PACKAGE MANAGER

RUN TIME

30 days

PLACEMENT

- Playout at stepstone.de + XING.com
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

PRICE

- starting from € 1,425.00
- + job advertisement







BUSINESS CARD

RUN TIME

unlimited

FORMAT

- Entry in the company list
- Logo, company name, address and URL incl. a direct link to your homepage

PRICE

• free of charge

FORMATS COMPANY LIST

MEDIA KIT 2023







FIRMENPROFIL

1 Jahr

FORMAT

- Company, indicator and product presentation
- Placement in companies A-Z
- Logo (.gif, .jpg or .png)
- Image header maximum of 1,140 pixels width
- Picture and video galleries (.gif, .jpg or .png, video URL for example to YouTube)
- Variable in height (.gif, .jpg or .png)

PRICE

• € 595.00



4 weeks

FORMAT

• Logo and link to your company profile

0

• Homepage (startpage)

REFERENCE AVERT

PRICE

• € 495.00 + company profile

The currently valid VAT must be added to all prices. Valid from January $1^{\mbox{\scriptsize st}},\,2023.$

ONLINE

AD PRICES MEDIA KIT 2023

9

\sim	\sim	٦
		I
	Ŧ	I
		I
	\sim	1

FORMAT	RUN TIME *	PRICE IN €
Job advertisement	6 weeks	895.00
Job advertisement PLUS	6 weeks	1,095.00
Quota of 5	1 year	3,890.00
Quota of 10	1 year	5,890.00
Quota of 5 PLUS	1 year	4,190.00
Quota of 10 PLUS	1 year	7,690.00
Box number fee		13.00

ADDITIONAL OPTIONS	RUN TIME	PRICE IN €
ТорЈоb	3 weeks	+ 200.00
	6 weeks	+ 300.00
TopHighlight	3 weeks	+ 100.00
	6 weeks	+ 200.00
Facebook ad	updated daily	+ 50.00
Newsletter linkage	1 day	+ 100.00
Package Specialist	30 days	+ 690.00
Package Manager	30 days	+ 1,425.00

COMPANY PRESENTATION	RUNTIME	PRICE IN €
Business card	From registration unlimited	free of charge
Company profile	1 year	595.00
TopEmployer	4 weeks	495.00

The currently valid VAT must be added to all prices. Valid from January 1st, 2023. *Refresh after 4 weeks.

logij<mark>o</mark>b.de

CONTACT MEDIA KIT 2023

10



ANDREA VOLZ Head of Sales Springer Fachmedien München

andrea.volz@springernature.com Phone +49 89 203043-2124 Mobile phone +49 151 14054007



STEPHAN BAUER Teamleader Sales OMNIBUSREVUE, FAHRSCHULE, autojob.de, logijob.de

stephan.bauer@springernature.com Phone +49 89 203043-2107 Mobile phone +49 151 65850355

RALF SCHMIDT Account Manager

ralf.schmidt@springernature.com Phone +49 8742 9199-94 Mobile phone +49 160 8869867 Fax +49 8742 9199-95



DORIS KESTER-FREY Account Manager

doris.kester-frey@springernature.com Phone +49 89 203043-1671

YEVGENIYA JARAN Digital Media Manager

logijob@springernature.com Phone +49 89 203043-2107 Fax +49 89 203043-2398



LINDA HAYN Account Manager

linda.hayn@ springernature.com Phone +49 89 203043-1128 Mobile phone +49 151 40793022

